Bollywood Disco *retro filmi eclectic disco grooves*

Opaline (85 Ave. A btwn 5th & 6th)
Featuring: DJ Rekha (Basement Bhangra)
Darshan Jesrani (Metro Area)
www.bollywooddisco.com

For Immediate Release:

Clearly the time is ripe for an event dedicated to this musical intersection of time and space that is Bollywood Disco, and no team could be more qualified to handle the excavation of Bollywood classics in a club setting than NY's own DJ Rekha and Darshan Jesrani. Rekha has made a name for herself (and South Asian music) through consistently sold-out monthlies like Basement Bhangra and Mutiny. Regulars at these events already know that her extensive vinyl collection is built on a foundation of Bollywood gems inherited from her parents and recognize dusty Bollywood grooves which close out her sets at SOBs, Filter 14 and the Frying Pan with. To set Bollywood Disco off properly, she has enlisted DJ and producer Darshan Jesrani who, as 1/2 of electronic duo Metro Area, has brought the musicality of the Garage era up to date through numerous releases on Environ records and "Party Out of Bounds"; their monthly residency at APT.

Bollywood, n. blwd/ [Humorous blend of the name of Bombay and Hollywood.]
1. The Indian film industry, based in Bombay; Bombay regarded as the base of this industry.

Bollywood is shorthand for the Hindi-language film industry centered in Mumbai (formerly Bombay), India. It is the world's largest, yearly churning out hundreds of 3-hour musical epics that also drive South Asia∂s pop music industry. To the current generation of South Asian club-goers, Bollywood is synonymous with the 1970s golden age of masala films. This decade produced blockbusters like Don and Sholay (which still holds the record for most-viewed film ever made) not to mention "S˘some of the fattest funk tunes that ever pimp-rolled their way down Music Street, Bombay."

Recently, Bollywood has lit up the cultural radar of the west, resulting in extensive press coverage, references in films like Moulin Rouge and Ghost World, and the nomination of Lagaan for best foreign film Oscar. Not surprisingly, classic Bollywood soundtracks from the 70s have been the focus of no less than 5 compilations in the past few years. (However, with the exception of Outcaste Records comp Bollywood Funk, these have been mostly compiled by and for outsiders to South Asian culture and often provide an uneven view of the genre.) Even the cutting edge of hiphop production has been shaped by the retro Bollywood sound, as producers like Dan the Automator, DJ Shadow, Timbaland and DJ Quik dip into Bollywood∂s back-catalog to widen their production palette.

Dis·co n. pl. dis·cos
1. A discotheque.
2. Popular dance music, especially of the late 1970s, characterized by strong repetitive bass rhythms.

In NY the rise of interest in Bollywood coincides with a general resurgence in the sounds of the city's own musical golden age: the progressive disco associated with legendary clubs like the Loft, the Paradise Garage and Studio 54. In addition to the numerous compilations & re-releases focusing on the producers and DJs of this era, the Garage ethos has inspired a new generation of happenings at clubs like Spa & APT, as well as a new generation of electronic musicians.